

TFXR

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thomas francis xavier rooney III

skillsets

creative

- web & ui/ux design
- photography
- creative writing | copy
- ideation & research
- layout / design
- typography
- illustration
- photo correction & manipulation

technical

- illustrator
- photoshop
- indesign
- acrobat
- html5
- css
- javascript
- print | file prep
- lrg format
- Fiery- RIP

traits

- adaptable
- deadline focused
- motivated
- problem solver
- divergent thinker
- independent & team player
- management exp.
- self-teaching
- quick learner

employment

17 freelance web & graphic design

product design & illustration / branding / print & web design / copywriting

- full re-design and custom Wordpress website for Little Egg Harbor Township [nj]
- full re-design and custom Wordpress website for Little Egg Harbor Township Police Dept. [nj]
- full re-design and custom Wordpress website for Monroe Township Library [nj]
- created brand logo, promotional material and website for Bellia Technologies [nj]
- created brand logo, promotional material and website for Pro Gruppo Design [pa]
- full re-design of website for Ford's Auto Body Inc. [pa]

15 UPS store business service center

assistant manager / design & print / customer service / retail / notary public

- file preparation for printing w/ laserprint, large format and digital press machines.
- graphic design w/ in-house & vendor print outcome of business and marketing materials.
- daily tasks / multi-project management, & customer relations in a fast-paced retail environment.

04 carl wolf studios | herff jones | lifetouch

senior photographer / onsite project lead / promotional material design / sales & customer service / large-sum money handling (\$3-5k) / road-warrior

- diverse responsibilities in a small business acquired by one corporation and then another.
- traveled the US taking senior portraits for both high schools and college yearbooks.
- cultivated a highly adaptable mindset due to the unforeseen, flux-like nature of the business.
- created sales & promotional material with / for individual school yearbook staff.
- handled assignments deemed difficult and/or problematic due to a shoot's location, situation, time constraint, and a host of other strictures w/out the benefit of managerial assistance.

02 nextel | the signal insurance co. | sprint

fraud investigation for cellphone providers / customer service (call center)

- award winning customer service and conflict resolution.
- quick advancement (6 mo) from customer service rep. to elite Claims Review Board investigator.
- research, scrutinize and decide outcome of claims.
- handled claims labeled "difficult" due to complexity of data or celebrity status of claimants.

01 excelsior entertainment | eden studios

project lead / asset manager / graphic design / warehouse / shipping / sales

- project lead for the tabletop wargame MC: Ultimate Warzone, creating design elements, massive amounts of creative writing, layout, product design, and other content based upon an existing brand.
- managed all assets for the project as well as an international team of artists, sculptors & writers.
- created sales & promotional material for print production as well as displays for tradeshow.
- handled daily warehouse/shipping duties associated w/ a fulfillment company for eden studios.

education

art institute of philadelphia

- industrial design & technology [as]

tr3design.com

online portfolio

610-209-3036 | tom@tr3design.com

references available upon request